



education

national security

justice

energy

technology

information

healthcare

www.mcreightpartners.com

McCreightPartners
strategy implementation consultants

PRACTICE PROFILE

our practice focus

We are focused on seven related sectors of the global economy with shared challenges, opportunities, and lessons learned.



our *clients' needs*

Our strategy implementation engagements often begin with a call from a CEO, board chair, senior leader, or an Alliance Partner.

“We need help! We are struggling to implement a priority strategic initiative, a merger for example. The initiative seems threatened or stalled. If the initiative is in trouble, what shall we do?”

Our typical response involves our experienced consultants, partnering with our client leaders, to **“triangulate on truth”**, considering:

- our clients’ strategy, resources, culture, lessons learned, competencies and performance goals
- the perspectives of our clients’ leaders, stakeholders, customers and competitors
- our clients’ external environment
- information from various and often untapped and conflicting sources
- our deep-rooted experience, lessons learned and research findings

Partnering with our clients, embedded virtually and on-site, allows us to more accurately formulate and refine an engagement-specific methodology driven by four key factors: data, interviews, observations, and experience. We commit to ensuring a sound strategy is implemented on-time and on-budget.

As a client/consultant team, we define the implementation obstacles, then design and guide an action roadmap with adequate transition resources and leadership that mitigate implementation obstacles.



our *vision*

**We are committed to partnering
with our clients to ensure their
sustainable competitive superiority**

We invest in research focused on evolving ***culture, talent, technology, information, lessons learned, and best practices.***

We combine this intelligence, and our evolving expertise, with our analysis of our clients' aspirations and perspectives, current operations, customers, threats, opportunities, competitors, resources, and evolving outside environment.



our *professionals*

Alliance Partners

During our decades designing and implementing strategic change, we have partnered with a distinguished network of subject matter experts, client leaders, professionals, and management consultants with extraordinary competencies.

We are proud to nurture a global network of over 100 of these thought-leaders. Depending on their availability and our clients' needs, they participate in our engagements as Alliance Partners. They are a priceless resource for our clients serving as Field Consultants, Subject Matter Experts, or Quality Assurance Panelists.

Research & Operations Center Professionals

Our Research & Operations Center professionals play an essential role monitoring facts and opinions that are relevant to our clients. They manage our engagements and client relationships, and analyze and communicate successful and failed practices to ensure our consulting teams and clients are considering the latest and most relevant information.

McCreightPartners' founder and members of our team are proud to have partnered with extraordinary clients, including:



McCreightPartners is a reflection of the clients we serve, our professionals, and the work we undertake.

Education

- Connecticut Association of Public School Superintendents (CAPSS)
- Connecticut Council for Education Reform
- Detroit Public Schools
- Greenwood Publishing
- Kauffman Foundation
- Lincoln Hall
- New York City Public Schools
- Stamford, Connecticut Public Schools
- Stony Brook University
- University of Pennsylvania, Wharton School of Business

Energy

- Advanced Energy Research and Technology Center (Stony Brook University)
- Brooklyn Union Gas (acquired by National Grid)
- KeySpan (acquired by National Grid)
- United Illuminating (acquired by Avangrid/Iberdola)

Healthcare

- Bernoulli Health (acquired by Capsule)
- Connecticut State Emergency Medical Services
- Dianon Systems (acquired by LabCorp)
- Graduate Hospital (University of Pennsylvania Health System - UPHS)
- Greenwich, Connecticut, Emergency Medical Services
- Henry Ford Hospital
- Johnson & Johnson
- Metropolitan Washington Regional Medical Association, Emergency Medicine
- Michigan Blue Cross Blue Shield
- Michigan State Department of Mental Health
- Quest Diagnostics
- TriZetto
- US, National Institutes of Health (NIH)
- Yale New Haven Health System

Information

- American Express
- Applied Minds
- Bank of America
- Citigroup
- Covisint (acquired by OpenText)
- Credit Suisse
- Deutsche Bank
- eData.com (acquired by Kaba Holding AG)
- Greenwood Publishing (acquired by ABC-CLIO)
- JP Morgan Chase
- Kauffman Foundation
- LexisNexis
- Reed Elsevier
- The New York Times
- TheStreet.com
- The Washington Times

Justice

- Boston Mayor's Office
- Detroit Mayor's Office
- Hawaii State Police
- Indiana Governor's Office
- Lincoln Hall
- Michigan Governor's Office
- Montreal Police
- New Haven Police
- New York City Mayor's Office
- New York City Police
- San Francisco Police
- Supportive Housing Works

National Security

- Center for Information Security
- Lockheed Martin
- Northrop Grumman
- TASC (acquired by Engility Holdings, Inc.)
- US Central Intelligence Agency
- US Deputy Secretary of Defense
- US Federal Bureau of Investigation
- US National Geospatial-Intelligence Agency
- US National Security Agency
- US Office of the Director of National Intelligence
- US Presidential Commission

Technology

- Alcatel-Lucent
- Amtrak
- AT&T
- Avaya
- Bell Laboratories (acquired by Nokia)
- Boeing
- Ciena
- Cisco
- Corning
- Cyalume
- EF Johnson Technologies (acquired by JVC Kenwood)
- IBM
- Kellstrom Aerospace
- Kodak
- Lenovo
- SMP
- Stellantis (formerly known as Chrysler)
- Telcordia (acquired by Ericsson)
- United Technologies
- Varian Semiconductor (acquired by Applied Materials)
- Verizon
- Wang (acquired by Getronics)
- Xerox



*we value
trust*

Telephone or email anytime at:

Research & Operations Center:

203.594.7300

roc@mccreightpartners.com

John McCreight:

203.722.8191

jmc@mccreightpartners.com

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